

For Immediate Release

Dynamic Leads Group Starts Fun New Year Together!

Orange County, California, January 1, 2010 – Business Referral Exchange (BRE) members elected commercial business writer, Belinda Sanders, as their new president. Sanders will lead the 2010 business development team beginning January 5.

BRE is a local business leads group based in the Tustin area. The group has been actively meeting on Tuesday mornings for more than 22 years. Currently, about one-fifth of the members have been active at least 10 years. Meetings are fun, fast-paced and provide opportunities for members (and guests) to present a profile of their industry-specific business on a regular basis.

A 4-month member at the weekly meetings, Sanders spotlights her commercial copywriting business, Belinda Sanders Consulting, and demonstrates a well-spoken expertise unlike most CEOs.

The new leadership team elected with Sanders includes:

- Carrol Caldwell, Wall Words, vinyl display lettering, decals, and wall art for business messages and home decor;
- Randall Bell, Bell Consulting, technology services support, repair and guidance;
- Joni Feldman, Clement-Tyme, promotional take-aways incorporated with advertising;
- Jerry Stiles, Associated Mortgage Professionals, reverse mortgage and commercial real estate loans; and,
- Donna Watson, Designer Mouse Graphic Design, logos and artwork.

“The individuals representing their businesses are all delightful people who are now my friends. I enjoy contributing to their achievements and seeing them shine in their greatness,” Sanders says.

Current information regarding the 7 A.M. breakfast meetings at Business Referral Exchange is available at www.brenetwork.com

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